

Manufacturing Needs Flexibility: GTI Delivers



Thousands of bath mats, disposable toothbrushes, and other health care products come off the line at Traverse City-based Venturi, Inc. each day. But before they are shipped to hotels and retailers across the globe, they require complex assembly, packaging, and more. Who does Venturi turn to for this critical, detailed task? Grand Traverse Industries.

More than 30 GTI staffers handle Venturi projects each day, adapting to changing order volumes and customized product changes.

Venturi President Tim Dutmers, says, “GTI provides dozens of valuable services, from assembly, to pack and ship, to inventory management. Few, if any organizations in northwest Michigan are capable of the fulfillment diversity that GTI provides. We’ve yet to present them with anything they can’t do.”

Dutmers continued, “I highly recommend their services. More people should be aware of GTI and what they can do for their business.”



Contact us today to learn how we can help tackle your project.